

# School of Business & Economics

Open the door to success in the real business world with your degree from Leighton University. Suppose you are banking on a future in accounting, finance, marketing, sales management, or financial planning. In that case, Leighton University will give you the tools necessary to achieve success in every aspect of the real business world. Leighton University takes an innovative approach to prepare traditional and working adults for the modern business world's challenges. Leighton's dynamic curricula focus on developing skills that envelop and transcend business so that program graduates have multi-dimensional abilities and contribute on many levels. Leighton educates leaders capable of anticipating, initiating, and transforming by infusing the spirit of innovation into our academic programs.

Economics                      BS | AS degrees

Business Administration -Marketing      BS | AS degrees

Business Administration - Management      BS | AS degrees

Leighton University takes an innovative approach to prepare traditional and working adults for the modern business world's challenges. Leighton's dynamic curricula focus on developing skills that envelop and transcend business so that program graduates have a skill set to call for multidimensional abilities and allow our graduates to contribute at various levels. Leighton prepares leaders capable of anticipating, initiating, and transforming their settings by infusing the spirit of innovation into academic programs. Thus, it is an expectation for the program completer to have acquired a set of tools necessary to be competitive and achieve success in various aspects of the real business world.

Business students receive a broad base of business knowledge and specific leadership, presentation, and management skills. The university focuses on preparing our graduates for success in tomorrow's world, whether seeking meaningful employment or pursuing a graduate degree program. Majors in Business Administration may select to earn a Bachelor of Science in Business Administration with a focus in Management or Marketing. The Department's goal is to provide a high-quality educational experience that will professionally prepare students for business careers using online technology.

Business students receive a broad base of business knowledge and specific leadership, presentation, and management skills. Leighton's programs focus on preparing students who will succeed in tomorrow's world, whether they seek meaningful employment or a graduate degree program. Business majors can earn an Associate or a Bachelor of Science in Business Administration with a major in Management or Marketing. The programs' overarching goals are to provide a high-quality educational experience that will professionally prepare students for careers in business using online technology.

The School of Business & Economics also offers programs at two-degree levels in Economics - a bachelor of science and an associate of science. We also offer a program leading minor in Economics that is open to students who are pursuing degrees in other areas. Leighton University considers the field of Economics as both disciplines that consider the practical and theoretical science that focuses on production and distribution of wealth given consideration to systems that evolve around production, buying, and selling goods and services ([ECON 260](#)).

Irrespective of the major's level, graduates of the program gain versatile skills such as analytical and critical problem solving ([BUSI 300](#)), observation and inference from data ([ACCT 201](#)), and written and oral communication ([ENGL 111](#), [BUSI 110](#)). These skills open up employment possibilities in many industries such as banking, energy, government, consulting, healthcare, education, and agriculture.