

MAKT 362 : Global Logistics Management

Analysis of logistics activities, distribution network alternatives, and customer service aspects; examination of freight traffic function within firm's logistics system, analysis of rate and classification systems, and carrier selection; evaluation of logistics procedures and strategies and their appropriateness to different industries.

Credits 3

CIP Code

52.1401

Prerequisites

or any 3 credit hours MATH. LIBR 150 may be taken concurrently.

Prerequisite Courses

LIBR 150

MAKT 302

MATH 110

Course Outcomes

After successfully completing the course, the learner will be able to:

- An understanding of the terminologies, concepts and tools that is essential to analyze global product/manufacturing operations.
- The ability evaluate the logistic support analysis (LSA) and explain the relationship between LSA and the product.
- An understanding Analysis of global outsourcing and offshoring decisions.
- An Understanding The nature and role of global supply chains and their impact on operations and corporate strategy.
- Fundamental familiarity with the issues, concepts and models that are essential to understand the product/manufacturing operations and analyze the design/operations of global networks.
- The ability argue why it is essential to have logistics fully integrated into the firm and evaluate difficulties a firm encounters in accomplishing total integration.
- The ability to relate the consequences of the deregulation of the transportation industry to current logistics trends.
- The ability to assess inventory management with emphasis on the logistics of risk involved in the commitment of financial assets on the basics of project events.
- The ability to defend the importance of using integrated carriers for logistics planning and inventory management.
- The ability to evaluate the changes in logistics management requirements which have resulted from computer technology and the ability to initiate, transmit/transfer, and analyze data electronically.