

PALE 380 : Communication Law in America

After exploring competing views of the place of free expression in a Western democracy, students are exposed to major case law in such areas as libel, invasion of privacy, copyright, trademark, broadcast, and cable regulation, advertising, access to information, obscenity, and source confidentiality.

Credits 3

CIP Code

22.0302

Prerequisites

(LIBR 150 may be taken concurrently).

Prerequisite Courses

PALE 250

LIBR 150

Course Outcomes

After successfully completing the course, the learner will be able to:

- Develop the ability to recognize and articulate the legal and ethical aspects of managerial decisions
- Assess the impact of particular policies as well as to suggest policy reform
- Explain legal rights and duties of the media communication professionals and business leaders
- Demonstrate an understanding of complex rules and regulations affecting integration between content and distribution of mass media entities (FC, digital transmission – TV/Radio, media ownership and control, marketing communication holding companies)
- Understand systemic causes and consequences of unethical or illegal professional conduct