

Minor in Business Administration [General]

Degree Type Minor

A great way to start studying business without committing to a specialized major in business administration as a major. The minor in General Business is designed for students whose major is outside of the School of Business but wish to pursue a business collateral area. All Business students follow the CORE business curriculum through the sophomore year of study, so you would not fall behind on your graduation goal.

This plan allows the student to take the entry-level course in accounting, statistics, economics, management, marketing, and legal studies before deciding which major best suits your skills and career goals. You will have a much better feel for what you might excel in, plus the advantage of studying different majors and talking with faculty before you declare.

Program Courses – Lower Division

No more than four of the following to total 12 credit hours:

Code #	Title	Credits
ACCT 150	Financial Accounting	3
ECON 202	Analysis of Economic Issues	3
ECON 203	Introduction to Business	3
ECON 212	Microeconomic Analysis	3
ECON 211	Macroeconomic Analysis	3
MAKT 201	Principles of Marketing	3
MGNT 250	Principles of Management	3

Program Courses – Lower Division

At least two of the following to total at least six credit hours:

Code #	Title	Credits
ECON 312	Managerial Economics	3
ECON 321	Money and Financial Institutions	3
MAKT 302	Consumer Behavior	3
MAKT 332	Retailing Fundamentals	3
MGNT 322	Organizational Behavior	3
PALE 410	Business Organizations and Transactions	3
Total Credits		18