

Bachelor of Science in Business Administration - Management

Degree Type

Bachelor of Science

The requirements below pertain to this Undergraduate Catalog year and are intended as a guide for academic planning. Students should consult with their academic advisor to discuss their individual plan of study.

Program Length: 120 credit hours

Accepted Transfer Credits: Up to 90 Credit hours

The bachelor of science in business administration/management degree will open many employment opportunities for you. The Business Administration Management curriculum provides valuable background for entry-level jobs and long-range management positions. These can be in specialized institutions such as advertising agencies, marketing research firms, management consultants, service organizations, retailing, wholesaling, and manufacturing companies. With Leighton University's emphasis on communication and ethics, you will have the confidence to choose to begin a new career or take your work in the business field to the next level.

Additionally, the program empowers graduates to cultivate their unique potential and talents and promote mastery of the knowledge, skills, and aptitudes necessary for effective leadership. Specialization in business management can help students prepare to pursue options in dynamic business environments where they may have a tangible impact on planning and organizing day-to-day operations.

Program Learning Outcomes

- Demonstrate the capacity to appraise and understand returns, effective decision making, risk, returns, management theories, planning, critical thinking, and measuring profitability through case studies, projects, and other assignments.
- Demonstrate the capacity to understand the uses of technology concepts by managers, including hands-on learning techniques.
- Demonstrate the capacity to understand ethical behavior and social responsibility in the workplace and satisfy stakeholders' interests.
- Demonstrate the capacity to use effective communication skills - both written and oral - through business plans, case studies, and/or oral presentations and research papers.
- Demonstrate an appropriate level of learning competencies across business disciplines (i.e., courses) encompassing each core business curriculum's functional area.
- Demonstrate satisfactory skills and aptitudes in doing business across international boundaries and discuss the impact of global competitiveness.

Overall Degree Requirements

In addition to the University's CORE requirements, the major, the minor, and elective requirements must meet the set of the overall requirements listed below:

1. Students must complete a minimum of 120 credits.
2. Students must maintain a minimum satisfactory GPA of 2.0 (C) overall program with no grade lower than a C in a course designated as a major in Economics.
3. Within the 120 credits required, the following coursework must be taken at Leighton University:
 - For transfer-in students, at the minimum, the last 30 credits of the degree program.
 - At least 50% of courses listed within the major of the required number of credits in the major.
 - At least 50% of credits earned for courses numbered 300 to 499 in the minor.

4. At least 45 credits hours of the 120 credits to meet the degree requirements must be upper level (300-499).

Business Management Program Structure

The requirements below pertain to this Undergraduate Catalog year and are intended as a guide for academic planning. Students should consult with their Academic Navigator to discuss their individual plan of study.

University CORE Program (13 Courses)

Code #	Title	Credits
	Category 1 - Purposive Communications (9 Credits)	9
	Category 2 - Quantitative Skills (3 Credits)	3
	Category 3 - Behavioral/Social Understanding (12 Credits)	12
	Category 4 - Scientific Reasoning (7 Credits)	7
	Category 5: Humanities and Fine Arts (6 Credits)	6
	Category 6: Technology Fluency (3 Credits)	3

Foundational (8 Courses)

ECON 103 & MGNT 250 are required courses.

Code #	Title	Credits
ECON 203	Introduction to Business	3
MGNT 201	Risk Management	3
MGNT 250	Principles of Management	3
MGNT 260	Customer Relationship Management	3
MGNT 280	Management and Organizational Behavior	3
MGNT 295	Business Innovation	3

Major Core Distribution (8 Courses)

Code #	Title	Credits
MGNT 302	Small Business Management	3
MGNT 315	Management Theories	3
MGNT 322	Organizational Behavior	3
MGNT 360	Strategic Management and Business Policy	3
MGNT 389	Human Resource Management	3
MGNT 425	Global Business Issues	3
MGNT 435	Operations Management	3
MGNT 441	Sales Management	3
MGNT 490	Internship in Management	4-6

Free Electives (4 Courses)

Minor/Additional Electives (6 Courses)

University Requirement

Code #	Title	Credits
LIBR 150	Library Research	1
Total Credits		120