

Associates of Science in Business Administration - Management

Degree Type

Associate of Science

Program Length: 62 credit hours

Accepted Transfer Credits: 45 Credit hours

The management curriculum is designed to provide a valuable academic background for entry-level jobs and long-range management positions. These can be in specialized institutions such as advertising agencies, marketing research firms, management consultants, service organizations, retailing, wholesaling, and manufacturing companies.

The management program is conceived to provide a background that would be useful for entry-level jobs and long-range management positions. The Associate of Science in Business Administration (A.S.) degree from Leighton University will open many types of employment opportunities for you. The Associate in Business Administration (Management) is designed to enable a student to transfer to a four-year college/university. This degree emphasizes student completion of 34 hours of general education, 24 hours in an area of concentration, and 15 hours of electives. With Leighton University's emphasis on communication and ethics, you will be ready to approach that profession confidently to choose to start a new career or take your work in the business field to the next level.

Program Learning Outcomes

- Demonstrate the capability to evaluate and understand risk, management theories, effective decision making, returns, planning, critical thinking, and measuring profitability through case studies, projects, and other assignments.
- Demonstrate the capability to understand the uses of technology concepts by managers, including hands-on learning techniques.
- Demonstrate the capability to understand ethical behavior and social responsibility in the workplace and satisfy stakeholders' interests.
- Demonstrate the capacity to use effective communication skills, both written and oral, through business plans, case studies, and/or oral presentations and research papers.
- Demonstrate an acceptable level of learning competencies across business disciplines (i.e., courses) encompassing each core business curriculum's functional area.
- Demonstrate adequate skills and abilities in doing business across international boundaries and discuss the impact of global competitiveness on multinational organizations through internships, research, and/or presentations.

Associates of Science Program of Study Curriculum

To satisfy the program's requirements, you will need 62 credits hours that sufficiently cover the designated program's components. These may be earned through a combination of the general education courses, content, and electives requirements. Required courses may vary based on transferable credits. Specifically, the students must submit proof of successful completion of a minimum of 62 semester hours of credit, which includes the following:

- Successful completion of the General Education Requirements (34 credit hours) occurs when the student begins continuous enrollment.
- Successful completion of 24 credit hours of discipline-related courses.
- Successful completion of 12 credit hours of electives.
- Successful completion of the required University Studies of the 1 credit LIBR 150.

Note:

- At least 15 credit total credit hours for the associate degree must be completed at Leighton University.
- A minimum grade point average of C (2.0) on all Leighton credits and a grade of at least C in all discipline-related courses.
- Course prerequisites must be observed. If the student anticipates pursuing a bachelor's degree, courses should be selected to advance that degree goal.

University CORE Program

Code #	Title	Credits
	Category 1 - Purposive Communications (9 Credits)	9
	Category 2 - Quantitative Skills (3 Credits)	3
	Category 3 - Behavioral/Social Understanding (6 Credits)	6
	Category 4 - Scientific Reasoning (7 Credits)	7
	Category 5: Humanities and Fine Arts (6 Credits)	6
	Category 6: Technology Fluency (3 Credits)	3

Foundational (3 Courses)

MGNT 201 and 250 Required

Code #	Title	Credits
ACCT 150	Financial Accounting	3
ECON 203	Introduction to Business	3
MGNT 201	Risk Management	3
MGNT 250	Principles of Management	3

Core Distribution (5 Courses)

MAKT 210, MGN 260, MGNT 280 are required.

Code #	Title	Credits
BUSI 110	Fundamentals of Business Communication	3
ECON 202	Analysis of Economic Issues	3
ECON 206	Policy in the Global Economy	3
MAKT 210	Introduction to Supply Chain Management	3
MAKT 201	Principles of Marketing	3
MGNT 260	Customer Relationship Management	3
MGNT 280	Management and Organizational Behavior	3

Electives

Any 3-credit hour course.

University Requirement

Code #	Title	Credits
LIBR 150	Library Research	1
Total Credits		62